



### Your Bachelor Degree is Within Reach!

IWU will accept the transfer of your GBSC credits and ALL prior credits provided they meet the following criteria:

- Credits are from a regionally accredited institution
- A grade of "C" or higher was earned
- The courses were 100-level or higher (not pre-college, remedial, developmental, credits through testing or assessed learning)

### B.A. Degree Plan of Study:

| B.A., Integrative Studies      |  |           |
|--------------------------------|--|-----------|
| Course #                       | Course Title   | Credits   |
| <b>BIST 103</b>                | Old Testament Literature   | 3         |
| <b>BIST 104</b>                | New Testament Literature   | 2         |
| <b>BIST/THEO xxx</b>           | Bible or Theology Electives  | 9         |
| <b>THEO 112</b>                | Doctrine and Practice of Evangelism  | 1         |
| <b>THEO 113</b>                | Doctrine and Practice of Church Growth   | 1         |
| <b>THEO 114</b>                | Doctrine and Practice of World Missions  | 1         |
| <b>THEO 115</b>                | Doctrine and Practice of Prayer  | 1         |
| <b>THEO 140</b>                | Principles of the Christian Life I   | 2         |
| <b>THEO 141</b>                | Principles of the Christian Life II  | 2         |
| <b>THEO 201</b>                | Christian Beliefs  | 3         |
| <b>THEO 202</b>                | Doctrine of Holiness   | 3         |
| <b>THEO 441</b>                | Senior Worldview Seminar   | 2         |
| <b>INCS 101</b>                | College Success  | 1         |
| <b>ENGL 101</b>                | English Composition I  | 3         |
| <b>ENGL 102</b>                | English Composition II   | 3         |
| <b>COMM xxx</b>                | COMM 201, 102, or 104 (IWU suggests COMM 201)  | 3         |
| <b>MUSC XXX</b>                | Select 2 credit hours from: MUSC 101, 103, 133, 173, 175, 177, and/or 231)   | 2         |
| <b>Humanities</b>              | Select 9 credit hours from: ENGL 121, 221, 222, GREK 223, 224, HBRW 223, 224, HIST 121, 122, 221, 222, PHIL 202, 221, 225, SPAN 101, or 102<br>(IWU suggests any Literature and/or Foreign Language Courses) | 9         |
| <b>MATH XXX</b>                | Select 6 credits from: MATH 101, 122, 213, COMP 111, 119   | 6         |
| <b>Natural Science</b>         | Select 4 credits from: BIOL 111, 112, 124, CHEM 111, 112, PHYS 111, 112  | 4         |
| <b>Social and Behavioral</b>   | Choose 6 credits from: CNSL 204, ECON 213, FAHS 231, MNGM 253, PSYC 101, 224, 229, 232, or SOCI 202 (IWU suggests PSYC 101)  | 6         |
| <b>Diverse Perspectives</b>    | Choose 1 course from: COMM 424, CREL 204, 327, PSYC 229, SOCI 202, 345, 421, or 480 (IWU suggests a PSYC or SOCI course)   | 3         |
| <b>Historical Perspectives</b> | Choose 1 course from: ARCH 431, HIST 121, 122, 221, 222, 233, 433, MISS 102, MUSC 222, 321, 322, 211   | 3         |
| <b>INFL 101</b>                | Information Literacy   | 0         |
| <b>XXXX XXX</b>                | Professional Studies Core - Complete at IWU. GBS BA degree requires total of 120 hours.  | XX        |
| <b>INTR 499</b>                | Experiential Learning  | 3         |
| <b>LEAD 100</b>                | Professional Studies Leadership Organization   | 0         |
| <b>Total Credits</b>           |  | <b>76</b> |

## IWU Bachelor Completion Plan of Study:

| IWU – BSMK – Service & Non-Profit Marketing Specialization |   |           |                    |                                       |
|--|---|-----------|--------------------|---------------------------------------|
| Course #   | Course Title                                    | Credits   | Equivalent Courses | Credits Satisfied in Associate Degree |
| <b>MKG 421</b>   | Foundations of Marketing                        | 3         |                    |                                       |
| <b>ECO 310</b>   | Economic Principals for Managers                | 3         |                    |                                       |
| <b>MGT 445</b>   | Ethical and Legal Business Concepts             | 3         |                    |                                       |
| <b>MGT 430</b>   | Management Perspectives                         | 3         |                    |                                       |
| <b>FIN 315</b>   | Accounting and Financial Concepts of Business   | 3         |                    |                                       |
| <b>ADM 430</b>   | Leadership Perspectives                         | 3         |                    |                                       |
| <b>MKG 350</b>   | Information Technology for Marketers            | 3         |                    |                                       |
| <b>MKG 351</b>   | Statistics for Marketers                        | 3         |                    |                                       |
| <b>XXX XXX</b>   | <b>12 credits of Business-related electives</b> | 12        |                    |                                       |
| <b>MKG 348</b>   | Service Marketing                               | 3         |                    |                                       |
| <b>MKG 345</b>   | Non-Profit Marketing                            | 3         |                    |                                       |
| <b>MKG 411</b>   | Healthcare Marketing                            | 3         |                    |                                       |
| <b>MKG 430</b>   | Marketing for Government Funded Organizations   | 3         |                    |                                       |
| <b>Total Core Credits</b>                                  |   | <b>45</b> |                    | <b>0</b>                              |

## IWU General Education Requirements:

These may be taken at IWU or any regionally accredited institution.

| IWU Gen. Ed. Requirements                              | May Be Satisfied By:  | Credits Satisfied |
|--|---|-------------------|
| 3 credits in Philosophy, Biblical Studies, or Religion | Met by: Any BIST Course                                     | 3                 |
| 3 credits in English Written Communication             | Met by: ENGL 101  | 3                 |
| 3 credits in English Written Communication             | Met by: ENGL 102  | 3                 |
| 3 credits in English Oral Communication                | Met by: COMM 102, 104, or 201                               | 3                 |
| 3 credits in Mathematics                               | Met by: MATH 101, 122, or 213                               | 3                 |
| 3 credits in Natural Science                           | Met by: BIOL 111, 112, 124, CHEM 111, 112, PHYS 111, or 112 | 3                 |
| 3 credits in Social or Behavioral Science              | Met by: PSYC 101  | 3                 |
| 3 credits in Social or Behavioral Science              | Met by: Any PSYC, SOCI, or HIST Course                      | 3                 |
| 3 credits in Arts and Humanities                       | Met by: Any Literature or Foreign Language Course           | 3                 |
| <b>Total Required: 30</b>                              |   | <b>30</b>         |

## Your Pathway to an IWU Bachelor Degree

**IWU Bachelor Degrees require 120 credit hours**

|   |           |  |
|---|-----------|--|
| GBSC Credits:                           | <b>76</b> |  |
| B.S. Core Credits Remaining:            | <b>45</b> |  |
| Gen. Ed. Credits Remaining:             | <b>0</b>  |  |
| Additional Credits Needed to Reach 120: | <b>0</b>  | <i>These may be taken at IWU or any regionally accredited institution.</i> |

\*Transfer guides are produced as a service to associate degree students. Every effort is made to maintain up-to-date and accurate information; however, this information is subject to change. Such changes take precedence over the information on this guide. Students should work with their current advisor and an IWU advisor. Responsibility for complying with all applicable requirements ultimately rests with the student.

**To speak with a program representative contact:**

**God's Bible School & College**  
 PHONE: (513) 721-7944  
 EMAIL: enrollment@gbs.edu

**Indiana Wesleyan University**  
 PHONE: (866) 498-4968  
 EMAIL: jwuenroll@indwes.edu  
 WEBSITE: indwes.edu/bachelorcompletion