



Your Bachelor Degree is Within Reach!

IWU will accept the transfer of your GBSC credits and ALL prior credits provided they meet the following criteria:

- Credits are from a regionally accredited institution
- A grade of "C" or higher was earned
- The courses were 100-level or higher (not pre-college, remedial, developmental, credits through testing or assessed learning)

B.A. Degree Plan of Study:

B.A., Integrative Studies		
Course #	Course Title	Credits
BIST 103	Old Testament Literature	3
BIST 104	New Testament Literature	2
BIST/THEO xxx	Bible or Theology Electives	9
THEO 112	Doctrine and Practice of Evangelism	1
THEO 113	Doctrine and Practice of Church Growth	1
THEO 114	Doctrine and Practice of World Missions	1
THEO 115	Doctrine and Practice of Prayer	1
THEO 140	Principles of the Christian Life I	2
THEO 141	Principles of the Christian Life II	2
THEO 201	Christian Beliefs	3
THEO 202	Doctrine of Holiness	3
THEO 441	Senior Worldview Seminar	2
INCS 101	College Success	1
ENGL 101	English Composition I	3
ENGL 102	English Composition II	3
COMM xxx	COMM 201, 102, or 104 (IWU suggests COMM 201)	3
MUSC XXX	Select 2 credit hours from: MUSC 101, 103, 133, 173, 175, 177, and/or 231)	2
Humanities	Select 9 credit hours from: ENGL 121, 221, 222, GREK 223, 224, HBRW 223, 224, HIST 121, 122, 221, 222, PHIL 202, 221, 225, SPAN 101, or 102 (IWU suggests any Literature and/or Foreign Language Courses)	9
MATH XXX	Select 6 credits from: MATH 101, 122, 213, COMP 111, 119	6
Natural Science	Select 4 credits from: BIOL 111, 112, 124, CHEM 111, 112, PHYS 111, 112	4
Social and Behavioral	Choose 6 credits from: CNSL 204, ECON 213, FAHS 231, MNGM 253, PSYC 101, 224, 229, 232, or SOCI 202 (IWU suggests PSYC 101)	6
Diverse Perspectives	Choose 1 course from: COMM 424, CREL 204, 327, PSYC 229, SOCI 202, 345, 421, or 480 (IWU suggests a PSYC or SOCI course)	3
Historical Perspectives	Choose 1 course from: ARCH 431, HIST 121, 122, 221, 222, 233, 433, MISS 102, MUSC 222, 321, 322, 211	3
INFL 101	Information Literacy	0
XXXX XXX	Professional Studies Core - Complete at IWU. GBS BA degree requires total of 120 hours.	XX
INTR 499	Experiential Learning	3
LEAD 100	Professional Studies Leadership Organization	0
Total Credits		76

IWU Bachelor Completion Plan of Study:

IWU – BSMK – Digital Advertising, Promotion, and Branding Specialization				
Course #	Course Title	Credits	Equivalent Courses	Credits Satisfied in Associate Degree
MKG 421	Foundations of Marketing	3		
ECO 310	Economic Principals for Managers	3		
MGT 445	Ethical and Legal Business Concepts	3		
MGT 430	Management Perspectives	3		
FIN 315	Accounting and Financial Concepts of Business	3		
ADM 430	Leadership Perspectives	3		
MKG 350	Information Technology for Marketers	3		
MKG 351	Statistics for Marketers	3		
XXX XXX	12 credits of Business-related electives	12		
MKG 340	Advertising to Generations	3		
MKG 358	Digital Promotions	3		
MKG 435	Digital Branding	3		
MKG 465	Digital Advertising	3		
Total Core Credits		45		0

IWU General Education Requirements:

These may be taken at IWU or any regionally accredited institution.

IWU Gen. Ed. Requirements	May Be Satisfied By:	Credits Satisfied
3 credits in Philosophy, Biblical Studies, or Religion	Met by: Any BIST Course	3
3 credits in English Written Communication	Met by: ENGL 101	3
3 credits in English Written Communication	Met by: ENGL 102	3
3 credits in English Oral Communication	Met by: COMM 102, 104, or 201	3
3 credits in Mathematics	Met by: MATH 101, 122, or 213	3
3 credits in Natural Science	Met by: BIOL 111, 112, 124, CHEM 111, 112, PHYS 111, or 112	3
3 credits in Social or Behavioral Science	Met by: PSYC 101	3
3 credits in Social or Behavioral Science	Met by: Any PSYC, SOCI, or HIST Course	3
3 credits in Arts and Humanities	Met by: Any Literature or Foreign Language Course	3
Total Required: 30		30

Your Pathway to an IWU Bachelor Degree

IWU Bachelor Degrees require 120 credit hours

GBSC Credits:	76	
B.S. Core Credits Remaining:	45	
Gen. Ed. Credits Remaining:	0	
Additional Credits Needed to Reach 120:	0	<i>These may be taken at IWU or any regionally accredited institution.</i>

*Transfer guides are produced as a service to associate degree students. Every effort is made to maintain up-to-date and accurate information; however, this information is subject to change. Such changes take precedence over the information on this guide. Students should work with their current advisor and an IWU advisor. Responsibility for complying with all applicable requirements ultimately rests with the student.

To speak with a program representative contact:

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